

PRESS RELEASE

Starting of surveys along the paths identified by the Alta Murgia Park in the Interreg V-A Greece-Italy P.A.T.H. project

On 12-14 February 2020 ITC-CNR will execute shoots with a drone, 360° camera and 360° video camera near the points of interest indicated within the paths listed below, identified by the Alta Murgia Park:

- Il picco murgiano "Stagno temporaneo"
- Lama Genzana "Jazzo Sei Carri"
- La piana di San Magno "Chiesetta-neviera"
- Bosco di Scoparello "Quercia e Jazzo del Demonio"
- Il piano d'Annaia "Jazzo La Pisticchia"
- La scarpata murgiana "Masseria Sacromonte"

The data will be processed to produce aerial photos, virtual tours and 360° videos to be included in the developing interactive multimedia maps, in order to allow users to plan aware their trips.

P.A.T.H. project, financed for 864.000,00 € within the Priority Axis 2 – Integrated Environmental Management of the Interreg V-A Greece-Italy Programme, intends to create new thematic routes in Western Greece and Puglia, which will offer visitors the opportunity to discover places of natural beauty, wetlands, areas rich in biodiversity and historical-cultural points of interest on coasts, uplands and mountains.

ITC-CNR is one of the Italian partners of the project, together with the Management Body of the Regional Natural Reserves of Taranto and the Alta Murgia National Park, working synergistically with the Regional Union of Municipalities of Western Greece (Project Leader) and the Region of Western Greece.

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Interreg V-A Greece-Italy 2014-2020 Programme, with a budget of Euro 123,176,896, is a bilateral cross-border cooperation programme, co-financed for 85% by the European Union through the European Regional Development Fund (ERDF) and by the two member states (Italy and Greece) with a national quota of 15%. The main objective of the programme is the definition of a cross-border growth strategy between Puglia and Greece, aimed at developing a dynamic economy based on smart, sustainable and inclusive systems to improve the quality of life of citizens of these regions.