

PRESS RELEASE

Start of surveys along the paths identified by the Regional Natural Reserves of Taranto in the Interreg V-A Greece-Italy P.A.T.H. project

On 3-6 November 2020 ITC-CNR will carry out the survey with a drone, 360° camera and 360° video camera at the points of interest of the following paths:

- Sentiero dei Lecci
- Sentiero dell'Acqua
- Sentiero dei Fenicotteri
- Sentiero de Li Castelli
- Sentiero dei Boschi e dei Diavoli
- Percorso didattico nel bosco
- Sentiero delle Macchie della Marina
- Sentiero di Torre Colimena
- Sentiero del Borraco
- Sentiero dell'Orto Botanico

The data will be processed to produce aerial photos, virtual tours and 360° videos to be included in the interactive multimedia maps under development, in order to help travellers make informed travel planning decisions.

P.A.T.H. project, financed for 864.000,00 € within the Priority Axis 2 – Integrated Environmental Management of the Interreg V-A Greece-Italy Programme, intends to create new thematic routes in Western Greece and Puglia, which will offer visitors the opportunity to discover places of natural beauty, wetlands, areas rich in biodiversity and historical-cultural points of interest on coasts, uplands and mountains.

ITC-CNR is one of the Italian partners of the project, together with the Management Body of the Regional Natural Reserves of Taranto and the Alta Murgia National Park, working synergistically with the Regional Union of Municipalities of Western Greece (Project Leader) and the Region of Western Greece.

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Interreg V-A Greece-Italy 2014-2020 Programme, with a budget of Euro 123,176,896, is a bilateral cross-border cooperation programme, co-financed per 85% by the European Union through the European Regional Development Fund (ERDF) and per 15% by the two member states (Italy and Greece) through a

national co-financing. The main objective of the programme is the definition of a cross-border growth strategy between Puglia and Greece, aimed at developing a dynamic economy based on smart, sustainable and inclusive systems to improve the quality of life of the citizens of these regions.