



**Interreg**  
**Italy - Croatia**  
**TEMPUS**

European Regional Development Fund



EUROPEAN UNION

## TEMPUS

### TEmporary uses as SStart-up actions to enhance port (in)tangible heritage

#### OPEN SPACE TECHNOLOGY

#### THE OPEN SPACE TECHNOLOGY EVENT TOOK PLACE WITHIN THE TEMPUS

#### PROJECT

The TEMPUS PROJECT Open Space Technology (OST) event was held online on the 22nd of September 2021 due to the mobility restrictions caused by the COVID-19 pandemic crises. Waking an OST workshop at this point in the experimentation process was aimed at defining the macro-directions of the TEMPUS project Building Community Strategy together with local stakeholders involved in the three ongoing Local Action Groups.

Open Space Technology is a methodology to enable all kinds of people, in any kind of organization, to create inspired meetings and build up together creative solutions to common problems. Conceived as a kind of no-stop coffee break by its creator the enterprises consultant Harrison Owen in 1983, it allows informal exchanges among peers: thus, participants create and manage their own agenda of parallel working sessions around a central theme of strategic importance. The common result is a powerful, effective connecting and strengthening of what's already happening in the organization.

The Partners agreed on organising the structure of the OST event as it follows, adapting to the online tools:

- informal start, by using breakout rooms;
- plenary session to introduce the topic and have the “market place of ideas”;
- parallel sessions by using breakout rooms, in order to discuss sub-topics;
- plenary session to share final reports and vote on the proposals that emerged in each room.



33 participants actively took part in the OST event. The following target group members attended the event:

- Cultural and natural heritage management bodies;
- Local, regional and national public authorities;
- Education and training organisations as well as universities and research institutes;

The most important session of the OST event was the parallel groups realized to discuss 4 main issues defined around the following question: how to build up a community interested in developing temporary uses to enhance cultural heritage by cultural creative industries?

Lead by the person who proposed each topic, participants were spread over 4 rooms (each one dedicated to 1 of the 4 main topics) to further develop the discussion and define two main actions to realize, in order to make these ideas concrete.

The main achievements defined by the working group were presented to everybody in this session by the person who proposed the topic to discuss, underlining 2 actions which will be used to design a “Community Building Strategy” accordingly. Thus, this vote has had the aim to prioritize the proposed actions/ideas and help in structuring the forthcoming “Community Building Strategy”.

Results were as follows in the image below:



Since the day was a first occasion for a joint meeting, not only between the Italian and Croatian PPs, but also between some members of the 3 LAGs from the pilot cities, it was important to close the meeting with a collective survey. To understand together what had been learned new from the experience, which saw the participation of people from different fields (institutional, entrepreneurship, research, cultural and creative industries, cultural heritage), we created a sort of collective picture, building together a “word cloud” to summarize each one with 3 keywords what they learned within the workshop.

It was interesting to discover that the cultural diversity of the participants made possible a real exchange in which the complementarity of the actors allowed to foster the knowledge of different professional worlds. At the centre, of course, the most voted word, as a perfect synthesis of the purpose of the workshop: cooperation.



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